Food or Fortune Rules

Wednesdays and Thursdays in November 2026

Promotional Rules

1. Participation in the "Food or Fortune" (the "Promotion") is open to all Cherry Rewards members ("Participant(s)").
2. The Food or Fortune Neon Wheel Game takes place November 4, 5 11, 12 18, 19, 25, 26, 2026 ("Promotion Day").
3. Membership in Cherry Rewards does not guarantee entry into this Promotion and participation may be limited at Virgin Hotels Las Vegas ("VHLV") Management's discretion.
4. Participants are subject to all terms and conditions of Cherry Rewards membership as outlined in the Cherry Rewards rules at https://virginhotels.com/casino/cherryrewards/.
5. Membership in Cherry Rewards is available to qualified persons age 21 and over, and membership is free.
6. No entry fee is required to participate in this Promotion.
7. If for any reason the Promotion is not capable of running as planned by VHLV, including without limitation infection by computer virus, corrupted hardware or software, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of VHLV which adversely affect the administration, security, fairness, integrity, or proper conduct of this Promotion, VHLV reserves the right in its sole and absolute discretion to cancel, terminate, modify, extend, or suspend the Promotion. Malfunction voids all pays.
8. The earning period for this Promotion is from 12:00 am to 11:59 pm of each Promotion Day.
9. Participants must earn five hundred (500) same day Rewards Points to have a chance to win up to $100 worth of Rewards Points. Participants may play up to three (3) times to win up to $300 worth of Rewards Points.
10. Rewards Points will not expire.
11. Upon finishing the Neon Wheel game, the Rewards Points will automatically apply to the Participants' account.
12. Participants may play a max of three (3) times per Promotion Day.
13. Participants' Rewards Points will not decrease from playing the Neon Wheel game. Participants will keep their Rewards Points.
14. Rewards Points towards the Promotion are calculated from live slots, video poker, and/or table games. Rewards Points earned from non-gaming will not count toward the calculation. Rewards Points earned from Multipliers will not count toward the calculation.

General Rules:

15. Participants must be at least 21 years of age and be able to present proof of age with a valid (unexpired) government issued identification card for verification.
16. VHLV reserves all rights, without limitation, to cancel, terminate, modify extend, or suspend the Promotion at VHLV's sole discretion and without prior notice.
17. Failure to adhere to the Promotion, Cherry Rewards, or VHLV general rules, procedures and policies may result in disqualification.
18. Employees of VHLV, their immediate family members and family members or other person(s) residing in the employee's place of residence, and its related companies, its advertising agencies, and promotional companies involved in this Promotion are ineligible to participate in the Promotion.
19. Individuals who are excluded from casino facilities, either through a government and/or state program or by their own request or by management's discretionary instruction are not eligible to participate in this Promotion.
20. No purchase is necessary to participate in this Promotion. Subject to rules of membership, Cherry Rewards cards and memberships are free and may be obtained at the Cashier's Cage or enrollment kiosk.
21. Winners are solely responsible for any taxes and fees on their winnings and by entering this Promotion authorize the deduction of such taxes, if any, from the prize(s). U.S. Residents will be issued a W2-G tax form and non-U.S. Residents will be issued a 1042-S tax form, if and as applicable.

22. Entry constitutes permission to utilize patron's and/or Participant's name and likeness for promotional purposes in any media without remuneration. This includes displaying Participant's name on signage, using names in external e-mail announcements or on virginhotelslv.com. Such permission survives the conclusion of this Promotion.
23. By participating in this Promotion, Participants agree to release from any and all liability for any injuries, losses or damages of any kind to person/and or property arising from acceptance, possession, use/misuse of the prize or participation in this Promotion, and to hold harmless VHLV and each of their respective parents, affiliates, subsidiaries, and each of their respective directors, officers, employees, representatives, and agents.
24. VHLV Management reserves all rights.
25. Participation in this Promotion is an agreement to abide by the rules of VHLV.
26. VHLV may disqualify any person for any prize based upon fraud, dishonesty, and/or violation of any promotion rule(s) or other misconduct.
27. Cherry Rewards cards are non-transferable.
28. Any dispute or situation involving any claim concerning the Promotion will be resolved by VHLV Management at its sole and absolute discretion. The decisions of VHLV Management are final and binding, subject to the initiation and ultimate resolution of a dispute with and adjudicated by the Nevada Gaming Control Board.

If you or someone you know has a gambling problem or concerns with gambling responsibly, please call the 24-hour Problem Gambler's Helpline at 1.800.522.4700