Race to the Race Rules
Fridays in November 2026

Promotional Rules

1. Participation in the Big Race (the "Promotion") is open to all Cherry Rewards members ("Participant(s)").
2. The Promotion will take place every Friday in November (November 6, 13, 20, 27, 2026 – "Promotion Day").
3. Membership in Cherry Rewards does not guarantee entry into this Promotion and participation may be limited at Virgin Hotels Las Vegas ("VHLV") Management's discretion.
4. Participants are subject to all terms and conditions of Cherry Rewards membership as outlined in the Cherry Rewards rules at https://virginhotels.com/casino/cherryrewards/.
5. Membership in Cherry Rewards is available to qualified people aged 21 and over, and membership is free.
6. If for any reason the Promotion is not capable of running as planned by VHLV, including without limitation infection by computer virus, corrupted hardware or software, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of VHLV which adversely affect the administration, security, fairness, integrity, or proper conduct of this Promotion, VHLV reserves the right in its sole and absolute discretion to cancel, terminate, modify, extend, or suspend the Promotion. Malfunction voids all pay.
7. Malfunction by any device or devices voids all plays, pays, and prizes. In any such event, VHLV reserves any and all rights described in these rules.
8. One (1) Participant actively playing on a slot machine with their Cherry Rewards Card on the casino floor will be called every thirty (30) minutes from 7:00 pm to 10:30 pm every Promotion Day to win $250 in Free Slot Play. A final 11:00 pm drawing will be for a pair of Big Race Tickets on Fridays. There are a total of nine (9) possible Winners every Promotion Day. The winners of Big Race Tickets will have an option to choose $2,000 Free Slot Play or $1,000 in Cash in leu of Big Race Tickets.
9. The Participant's Cherry Rewards Card must be inserted into a slot machine on the Casino Floor to be picked as a winner for the Promotion.
10. Participants may win a max of one (1) time per Promotion Day.
11. Winners will be pulled at the Cherry Rewards Desk, but a VHLV team member will go to the Winner's machine to distribute their Prize. If a Winner is not present at their seat within one (1) minute of being announced, their Prize is now void. Another Winner will not be called in their place.
12. The Winner must present their Cherry Rewards Card and a valid photo ID to claim their Prize. Failure to do so will result in the Prize being void.
13. The Big Race Tickets Drawing Winner must sign a Prize Release Form and redeem their Prize at the Casino Cage.

General Rules:

14. Participants must be at least 21 years of age and be able to present proof of age with a valid photo (unexpired) government issued identification card for verification.
15. VHLV reserves all rights, without limitation, to cancel, terminate, modify extend, or suspend the Promotion at VHLV's sole discretion and without prior notice.
16. Failure to adhere to the Promotion, Cherry Rewards, or VHLV general rules, procedures and policies may result in disqualification.
17. Employees of VHLV, their immediate family members and family members or other person(s) residing in the employee's place of residence, and its related companies, its advertising agencies, and promotional companies involved in this Promotion are ineligible to participate in the Promotion.
18. Individuals who are excluded from casino facilities, either through a government and/or state program or by their own request or by management's discretionary instruction are not eligible to participate in this Promotion.
19. No purchase is necessary to participate in this Promotion. Subject to rules of membership, Cherry Rewards cards and memberships are free and may be obtained at the Cashier's Cage or enrollment kiosk.
20. Winners are solely responsible for any taxes and fees on their winnings and by entering this Promotion authorize the deduction of such taxes, if any, from the prize(s). U.S. Residents will be issued a W2-G tax form and non-U.S. Residents will be issued a 1042-S tax form, if and as applicable.

21. Entry constitutes permission to utilize patron's and/or Participant's name and likeness for promotional purposes in any media without remuneration. This includes displaying Participant's name on signage, using names in external e-mail announcements or on virginhotelslv.com. Such permission survives the conclusion of this Promotion.
22. By participating in this Promotion, Participants agree to release from any and all liability for any injuries, losses or damages of any kind to person/and or property arising from acceptance, possession, use/misuse of the prize or participation in this Promotion, and to hold harmless VHLV and each of their respective parents, affiliates, subsidiaries, and each of their respective directors, officers, employees, representatives, and agents.
23. VHLV reserves the right to void any entry.
24. Participation in this Promotion is an agreement to abide by the rules of VHLV.
25. VHLV may disqualify any person for any prize based upon fraud, dishonesty, and/or violation of any promotion rule(s) or other misconduct.
26. Cherry Rewards cards are non-transferable.
27. Any dispute or situation involving any claim concerning the Promotion will be resolved by VHLV Management at its sole and absolute discretion. The decisions of VHLV Management are final and binding, subject to the initiation and ultimate resolution of a dispute with and adjudicated by the Nevada Gaming Control Board.

If you or someone you know has a gambling problem or concerns with gambling responsibly, please call the 24-hour Problem Gambler's Helpline at 1-800-522-4700.