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**COUNTRY STAR LEE BRICE SET FOR DEBUT AT THE THEATER
AT VIRGIN HOTELS LAS VEGAS WITH ONE-NIGHT-ONLY
PERFORMANCE, MAY 17**

- Tickets on Sale Friday, March 29, 2024, at 10 a.m. PT -

LAS VEGAS (MARCH 25, 2024) – GRAMMY-nominated country music star, and CMA and ACM Award winner, **Lee Brice**, will make his debut at The Theater at Virgin Hotels Las Vegas, part of Curio Collection by Hilton, with a one-night-only performance on Friday, May 17, 2024. Fans are guaranteed to be taken with stellar performances of his chart-topping hits like “Memory I Don’t Mess With” and “Rumor” among others. **Tickets go on sale Friday, March 29, 2024, at 10 a.m. PT on [AXS.com](https://www.axs.com).**

With over 3.7 billion on-demand streams and over four billion spins on Pandora, the GRAMMY-nominated singer-songwriter continues to enjoy massive success as one of country music’s biggest names. Brice is one of the most-played country artists of all time on Pandora, serving as the second country artist to receive the Pandora Billionaire plaque, and continues to add to notable accomplishments with his latest album, *Hey World*, being RIAA Certified Platinum. Having nine #1 radio singles under his belt, Brice has also lent his stunning songwriting capabilities to country music icons like Garth Brooks, Jason Aldean, Kenny Chesney, and others.

The Theater at Virgin Hotels Las Vegas is proud to offer an expansive VIP service including open bar packages, private expedited entry, dedicated hosts, merchandise delivery, custom swag, and access to luxury suites and VIP lounges to its guests for an unparalleled live entertainment experience. To learn more about the venue’s VIP service or to book, please email TheTheaterVIP@aegpresents.com.

Las Vegas’ country music fans are in for an unforgettable night with Lee Brice live in concert. For more information on this show or news from The Theater at Virgin Hotels Las Vegas, visit virginhotelslv.com. Virgin Hotels Las Vegas proudly offers complimentary self-parking.

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About Lee Brice

When Curb Records recording artist, Lee Brice, isn’t selling out arenas, writing and recording songs, or building new brands like American Born whiskey, you’ll find the family man with his wife Sara, two young boys, and daughter. Meanwhile, with over 3.7 billion on-demand streams, and over 4 billion spins on Pandora, Brice continues to enjoy massive success at country radio, digital streaming services, and on the road. He has reached the #1 spot at Country Radio with Platinum-selling “Memory I Don’t Mess With,” which consecutively follows three prior #1s:

ASCAP's 2021 Country Song of the Year and 3x Platinum track "One of Them Girls," "I Hope You're Happy Now" with Carly Pearce, and the 4x Platinum hit "Rumor," which was nominated in the category Single of the Year at the 55th Annual ACM Awards. One of the most-played country artists of all time on Pandora, he was the second country artist behind Keith Urban to receive the Pandora Billionaire plaque. Lee is also a GRAMMY nominee, a CMA and ACM award winner, and he's taken nine radio singles to Number One: "A Woman Like You," "Hard to Love," "I Drive Your Truck," "I Don't Dance," "Drinking Class," "Rumor," "I Hope You're Happy Now," "One of Them Girls," and "Memory I Don't Mess With." Garth Brooks, Jason Aldean, Kenny Chesney and others have recorded his songs, and he's performed on numerous TV shows, including NBC's Today, ABC's The Bachelor, NBC's The Voice and FOX's Miss USA 2018. Lee performed as part of the Library of Congress Gershwin Prize for Popular Song honoring Garth Brooks, aired on PBS March of 2020. At the 54th Annual CMA Awards, Lee took home the prize for Musical Event of the Year for his song with Carly Pearce, "I Hope You're Happy Now." At the 56th ACM Awards, "I Hope You're Happy Now" won Single of the Year and Music Event of the Year, and Lee and Carly Pearce performed the song live. Lee's album, Hey World, has been certified Platinum and features several multi-Platinum selling hits. Lee kicked off 2024 with an intimate acoustic tour, the Me & My Guitar Tour, and is bringing fans brand new music this Spring with his latest single, "Drinking Buddies" with Nate Smith and Hailey Whitters.

About AEG Presents

Combining the power of the live event with a focus on true artist development, AEG Presents is a world leader in the music and entertainment industries. Operating across five continents, the company has an unparalleled commitment to artistry, creativity, and community. Its tentpole festivals and multi-day music events — which include the iconic Coachella Valley Music & Arts Festival and the legendary New Orleans Jazz & Heritage Festival alongside British Summer Time at Hyde Park, Stagecoach, Hangout Festival, Electric Forest, Rock En Seine, and All Points East — continue to set the bar for the live music experience. AEG Presents promotes global tours for artists such as Justin Bieber, Blackpink, Kenny Chesney, Celine Dion, Elton John, Karol G, Paul McCartney, Katy Perry, The Rolling Stones, Ed Sheeran, Taylor Swift, and Tyler, The Creator, in addition to — through its network of clubs, theatres, arenas, stadiums and renowned partner brands such as The Bowery Presents, Concerts West, Frontier Touring, Goldenvoice, Marshall Arts, Messina Touring Group, PromoWest Productions, and Zero Mile Presents — creating and developing an unmatched infrastructure for artist development and audience reach. More information can be found at www.aegpresents.com.

About The Theater at Virgin Hotels Las Vegas

Exclusively booked and managed by AEG Presents, The Theater at Virgin Hotels Las Vegas is a premier live entertainment venue featuring the most highly-regarded talents in music and comedy. Formerly The Joint, the venue has hosted some of the top names in entertainment across countless genres since its inception, including iconic acts such as Paul McCartney, Bert Kreischer, Blink-182, Drake, Guns N' Roses, Imagine Dragons, Journey, Karol G, Kenny Chesney, The Killers, Machine Gun Kelly, Nine Inch Nails, Prince, Rex Orange County, Santana, The 1975, and countless others.

The Theater provides an immersive setting for guests to experience both legendary and groundbreaking artists on a variety of levels, from intimate performances with 1,800 guests to large-scale, full-capacity experiences with 4,600 guests. Setting the bar for the most luxurious in-venue concert experience, The Theater offers exclusive VIP offerings, including luxury private suites tended by dedicated VIP hosts, top-shelf spirits, a private expedited entry, in-venue merchandise delivery, custom swag, VIP social lounges, and more, guaranteed to give guests an unparalleled live entertainment and VIP experience at every touchpoint. To learn more about the venue's VIP service or to book, please email TheTheaterVIP@aegpresents.com. For tickets or more information on The Theater at Virgin Hotels Las Vegas, visit virginhotelslv.com/venue/the-theater.

About	Virgin	Hotels	Las	Vegas
Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of				

Curio Collection by Hilton and has been consecutively awarded the AAA Four Diamond Award since its first year of operation. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Casino Las Vegas operated by Mohegan and the Mohegan Sun Sportsbook powered by Betfred; a five-acre desert pool oasis and a multi-functional event lawn; live music and entertainment theater with 4,600 capacity operated by AEG Presents; 24 Oxford showroom accommodating 650 guests; and an exclusive portfolio of twelve food and beverage venues including Night + Market, the legendary Nobu, Michael Morton and David Morton's ONE Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream, and Orlando Development. The off-Strip playground is located at 4455 Paradise Road. For more information, visit www.virginhotelslv.com.

About	Virgin	Hotels
Virgin Hotels is a luxury lifestyle hospitality brand that combines heartfelt service and a personalized hotel experience inspired by the innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for over 50 years. Each property intermixes a passion for food and beverage with music, design, and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. The current portfolio includes five hotels—Virgin Hotels Chicago, Virgin Hotels Dallas, Virgin Hotels Nashville, Virgin Hotels New Orleans, Virgin Hotels Las Vegas, and the newly launched Virgin Hotels Edinburgh. New properties in Glasgow and New York City debuted in 2023, and new locations in Miami and Denver are expected to open in 2025 as well as the launch of Virgin Residences. In addition, Virgin Hotels continues to explore hotel, conversions, and ground-up development in Boston, Los Angeles, Austin, Philadelphia, Seattle, London, and more.		

About Curio Collection by Hilton

[Curio Collection by Hilton](#) is a global portfolio of more than 120 one-of-a-kind hotels and resorts handpicked for their distinct character. Curio Collection properties offer guests the ability to experience independent hotels, offering authentic, curated experiences through local offerings and elevated amenities, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](#). Experience Curio Collection by Hilton by booking at curiocollection.com or through the industry-leading [Hilton Honors app](#). Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Curio Collection by Hilton at stories.hilton.com/curio, and follow the brand on [Facebook](#), [Instagram](#), and [Twitter](#).