

**FOR IMMEDIATE RELEASE**

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## **VIRGIN HOTELS LAS VEGAS ANNOUNCES FORMULA 1 HEINEKEN SILVER LAS VEGAS GRAND PRIX 2024 WEEKEND PACKAGES**

*Race weekend packages are now available for purchase [here](#)*

**LAS VEGAS – Virgin Hotels Las Vegas**, part of Curio Collection by Hilton, has announced three unique experiences and room packages for the second annual FORMULA 1 HEINEKEN SILVER LAS VEGAS GRAND PRIX. The race will start and finish just walking distance from the property at the East Harmon Zone by Virgin Hotels Las Vegas. Room and Ticket packages are available from **Thursday, Nov. 21 through Monday, Nov. 25**.

Virgin Hotels Las Vegas will also return as the **official rideshare location for the East Harmon Zone**, offering a convenient drop-off location for fans attending the race each night.

“We are thrilled to welcome back race fans from all around the globe for the return of the FORMULA 1 HEINEKEN SILVER LAS VEGAS GRAND PRIX,” said Virgin Hotels Las Vegas President, Cliff Atkinson. “Virgin Hotels Las Vegas looks forward to hosting guests for another memorable race weekend with first-class hospitality, dining and entertainment.”

### **Virgin Hotels Las Vegas FORMULA 1 HEINEKEN SILVER LAS VEGAS GRAND PRIX Packages:**

#### **Paddock Club™ Package**

The ultimate race weekend experience, Virgin Hotels Las Vegas’ Paddock Club Package returns this year with a four-night stay in an opulent Marquee Penthouse in the Ruby Tower. This preeminent package offers an all-encompassing array of elite amenities including 24-hour butler service, a chef-curated welcome amenity, in-room champagne greeting, food & beverage credit, in-room massages and guaranteed restaurant reservations. The Vegas-style hospitality doesn’t stop there - Paddock Club Package guests will have access to round-trip airport transportation, and three-day Paddock Club tickets with VIP hospitality included. Exclusive F1® Experiences are also included per ticket.

**About the Paddock Club™:** Whether it’s seeing the heat rise as the cars line up for lights out, or watching every pit stop as they happen, you’ll enjoy it all with a view from right above the team garages. Not to mention the chance to casually bump into an all-time great or an A-list celebrity. The Paddock Club is the only place you’ll have access to all this and more. Get ready to be immersed in everything F1!

### **Skybox Package**

The Skybox Package features a four-night stay in a Marquee Penthouse in Ruby Tower, Canyon Tower or Opal Tower, complete with a VIP welcome, exclusive check-in, dedicated concierge service, 24-hour butler service, chef-curated welcome amenity, in-room champagne greeting, guaranteed reservations at the property's exquisite restaurants, a food & beverage credit and more. The package also includes three-day Skybox tickets and assigned Main Grandstand seating.

**About the Skybox:** Located above the Heineken® Silver Main Grandstand in the East Harmon Zone by Virgin Hotels Las Vegas with prime views of the start and finish line. The Skybox is a two-story hospitality experience with an indoor lounge and outdoor terrace overlooking the track. Enjoy an opulent food menu accompanied by prohibition-era cocktails prepared by talented mixologists. Live entertainment will fascinate guests before, during and after the race with a unique nod to the glittering days of Las Vegas' past.

### **Main Grandstand Package**

The Main Grandstand package offers race fans a four-night stay in the exceptional Ruby Tower, with the option of a King or Queen Chamber. Package guests will be treated to VIP arrival and exclusive check-in, dedicated concierge service and a food & beverage credit for select on-property restaurants. The Main Grandstand Package includes Main Grandstand tickets at the East Harmon Zone by Virgin Hotels Las Vegas.

**About the Grandstand:** Treat yourself to the spectacle of the start and finish line. From the grid bursting into action at lights out to the checkered flag being waved over the victorious, catch all the high-stakes drama as drivers jockey for position through the first corner and get a behind-the-scenes view of pit lane and the team garages. Fans can race on the F1 simulators, test their skills at the pit-stop challenge and many more exciting, interactive activations while enjoying delicious drinks and bites throughout the weekend.

For additional information visit <https://virginhotelslv.com/f1-packages/> or email the property at [F1Packages@vh-lv.com](mailto:F1Packages@vh-lv.com).

Follow Virgin Hotels Las Vegas on [Facebook](#), [Twitter](#) and [Instagram](#) for the latest updates.

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### **About Virgin Hotels Las Vegas**

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of Curio Collection by Hilton and has been consecutively awarded the AAA Four Diamond Award since its first year of operation. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Casino Las Vegas operated by Mohegan and the Mohegan Sun Sportsbook powered by Betfred; a five-acre desert pool oasis and a multi-functional event lawn; live music and entertainment theater with 4,600 capacity operated by AEG Presents; 24 Oxford showroom accommodating 650 guests; and an exclusive portfolio of twelve food and beverage venues including Night + Market, the legendary Nobu, Michael Morton and David Morton's ONE Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at

Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream, and Orlando Development. The off-Strip playground is located at 4455 Paradise Road. For more information, visit [www.virginhotelslv.com](http://www.virginhotelslv.com).

### **About Virgin Hotels**

Virgin Hotels is a luxury lifestyle hospitality brand that combines heartfelt service and a personalized hotel experience inspired by the innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for over 50 years. Each property intermixes a passion for food and beverage with music, design, and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. The current portfolio includes five hotels—Virgin Hotels Chicago, Virgin Hotels Dallas, Virgin Hotels Nashville, Virgin Hotels New Orleans, Virgin Hotels Las Vegas, and newly launched Virgin Hotels Edinburgh. New properties in Glasgow and New York City debuted in 2023, and new locations in Miami and Denver are expected to open in 2025 as well as the launch of Virgin Residences. In addition, Virgin Hotels continues to explore hotel, conversions, and ground-up development in Boston, Los Angeles, Austin, Philadelphia, Seattle, London, and more.

### **About Curio Collection by Hilton**

[Curio Collection by Hilton](#) is a global portfolio of more than 140 individually remarkable hotels handpicked to immerse guests in one-of-a kind moments in the world's most sought-after destinations. Each hotel in the Curio Collection evokes a bespoke story through distinctive architecture and design, world-class food & beverage and curated experiences, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](#). Experience Curio Collection by Hilton by booking at [curiocollection.com](http://curiocollection.com) or through the industry-leading [Hilton Honors app](#). Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Curio Collection by Hilton at [stories.hilton.com/curio](https://stories.hilton.com/curio), and follow the brand on [Facebook](#), [Instagram](#) and [Twitter](#).

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