

FOR IMMEDIATE RELEASE



VIRGIN HOTELS LAS VEGAS & KASSI BEACH HOUSE PARTNER TO DEBUT NEW POOL EXPERIENCE THIS SPRING

LAS VEGAS (March 14, 2024) – Virgin Hotels Las Vegas, part of Curio Collection by Hilton, is partnering with Wish You Were Group and its coastal Italian sensation **Kassi Beach House** to debut a new 21+ pool experience, **Kassi Beach Club**, this May.

The elevated and relaxing pool experience will boast an authentic Mediterranean atmosphere, complete with a sandy beach floor, lush surroundings with vibrant foliage, dynamic sounds by local DJs and an all-new food and beverage menu, featuring favorite dishes from the Kassi Beach House menu along with new savory bites and signature cocktails carefully curated by the Kassi culinary team.

Kassi Beach Club will offer complimentary admission to all guests along with special bottle pricing and other promotions for both tourists and locals alike. Menu details, pricing and cabanas and daybeds reservations will be available soon.

Kassi Beach House also recently launched 'The Wine Bar', turning the entry bar and lounge area into a vibrant social scene with high-end wine offerings paired with a specialty menu, curated to pair with any glass. To book reservations at Kassi Beach House, please visit VirginHotelsLV.com or Kassibeach.com.

Follow Virgin Hotels Las Vegas on [Facebook](#), [Twitter](#) and [Instagram](#) for the latest updates.

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About Kassi Beach House

From restaurateur Nick Mathers, creator of LA's Éléphante and other notable venues, comes Kassi Beach House, a European style restaurant and lounge with Coastal Italian and Greek influences, poolside at Virgin Hotels Las Vegas. Mathers and his Wish You Were Here Group offer food, drinks and DJ lineups evoking the party lifestyle inspired by the laidback trattorias & tavernas found amongst the Mediterranean islands. Kassi Beach House is located at 4455 Paradise Rd, Las Vegas, NV 89109; at Virgin Hotels Las Vegas. Keep up with Kassi Beach events and happenings on Instagram/Facebook.

About Virgin Hotels Las Vegas

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of Curio Collection by Hilton and has been consecutively awarded the AAA Four Diamond Award since its first year of operation. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Casino Las Vegas operated by Mohegan and the Mohegan Sun Sportsbook powered by Betfred; a five-acre desert pool oasis and a multi-functional event lawn; live music and entertainment theater with 4,600 capacity operated by AEG Presents; 24 Oxford showroom accommodating 650 guests; and an exclusive portfolio of twelve food and beverage venues including Night + Market, the legendary Nobu, Michael Morton and David Morton's ONE Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream, and Orlando Development. The off-Strip playground is located at 4455 Paradise Road. For more information, visit www.virginhotelslv.com.

About Virgin Hotels

Virgin Hotels is a luxury lifestyle hospitality brand that combines heartfelt service and a personalized hotel experience inspired by the innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for over 50 years. Each property intermixes a passion for food and beverage with music, design, and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. The current portfolio includes five hotels—Virgin Hotels Chicago, Virgin Hotels Dallas, Virgin Hotels Nashville, Virgin Hotels New Orleans, Virgin Hotels Las Vegas, and newly launched Virgin Hotels Edinburgh. New properties in Glasgow and New York City debuted in 2023, and new locations in Miami and Denver are expected to open in 2025 as well as the launch of Virgin Residences. In addition, Virgin Hotels continues to explore hotel, conversions, and ground-up development in Boston, Los Angeles, Austin, Philadelphia, Seattle, London, and more.

About Curio Collection by Hilton

[Curio Collection by Hilton](https://www.curiocollection.com) is a global portfolio of more than 140 individually remarkable hotels handpicked to immerse guests in one-of-a kind moments in the world's most sought-after destinations. Each hotel in the Curio Collection evokes a bespoke story through distinctive architecture and design, world-class food & beverage and curated experiences, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](https://www.hilton.com/hiltonhonors). Experience Curio Collection by Hilton by booking at [curiocollection.com](https://www.curiocollection.com) or through the industry-leading [Hilton Honors app](https://www.hilton.com/hiltonhonorsapp). Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Curio Collection by Hilton at stories.hilton.com/curio, and follow the brand on [Facebook](https://www.facebook.com/curiocollection), [Instagram](https://www.instagram.com/curiocollection) and [Twitter](https://twitter.com/curiocollection).

Media Contacts for Virgin Hotels Las Vegas

Terri Maruca | Alexandra Leach
Kirvin Doak Communications
VirginHotelsLV@kirvindoak.com