



VIRGIN HOTELS LAS VEGAS HOT SPOT FOR NFR CELEBRATIONS, FEATURING DINING SPECIALS, ENTERTAINMENT AND MORE

LAS VEGAS (Nov. 29, 2023) – Virgin Hotels Las Vegas, part of Curio Collection by Hilton, will be holding a variety of activations celebrating the **2023 Wrangler National Finals Rodeo (NFR)**. Located mere minutes away from the action at the Thomas & Mack center and part of the nightly NFR express shuttle, Virgin Hotels Las Vegas is a destination hot spot for all rodeo enthusiasts.

At the resort's state-of-the-art entertainment venue, **The Theater**, guests can enjoy nightly entertainment from both legendary country stars and new talent bursting onto the rodeo scene. Rodeo-veteran turned GRAMMY-winner **Ryan Bingham** will take the stage on Dec. 7, country icons **Randy Houser** and **Tracy Lawrence** will perform with special guest **Kendell Marvel** on Dec. 10, the dynamic **Charlie Crockett** will rock the house on Dec. 10 and the incredible, self-made singer, songwriter and actress **Lainey Wilson** will close out the entertainment, performing nightly from Dec. 13 – 16. Tickets can be purchased online at www.virginhotelslv.com.

The resort's intimate entertainment venue, **24 Oxford**, will host country up-and-comer **William Michael Morgan** on **Friday, December 8** with doors opening at 9:00 p.m. Tickets start at \$23 and can be purchased online at www.virginhotelslv.com.

Guests can also enjoy in the resort's rodeo-centric food and beverage specials, available Dec. 7 – 16:

- The iconic **One Steakhouse**, from legendary restaurateurs David Morton and Michael Morton, will feature a 24-oz. cowboy cut bone-in ribeye steak, available exclusively during NFR. The cowboy paired with a barrel-aged old fashioned, handcrafted with Knob Creek Bourbon, Solerno Blood Orange Liqueur, Cherry Heering and Angostura bitters.
- From, Dec. 7-16, Casa Calavera will serve its 32 oz Casa Tomahawk paired with grilled elote and chimichurri for \$110. Photos of the Casa Tomahawk can be found [here](#).
- Virgin Hotels Las Vegas' own **Kitchen at Commons Club** will offer a prime rib special (\$28) served with potato gratin, green beans and topped with green peppercorn sauce, available from 5:00 – 11:00 p.m. daily during NFR only.
- The resort's premiere sports lounge, **Skybox**, will be home to viewing parties for fans to enjoy the rodeo in a high energy environment from 5:15 p.m. – 8:30 p.m. every evening.
- Additionally, the resort's atmospheric lounge, **The Shag Room** and signature **Bar at Commons Club** will host nightly entertainment and activations from Dec. 7 – Dec. 16, sponsored by Jack Daniels.

The 2nd Annual Vegas NFR Icons Tribute Luncheon will be hosted at the resort on Friday, December 8 honoring rodeo icons Billy Etbauer and Cody Ohl. The event will be hosted by NFR veterans Butch Knowles and Jeff Medders and feature

a special performance by country icon Glen Templeton. Tickets can be purchased in advance, to secure your seat please visit <https://www.nfrexperience.com/NFRVegasIcons>.

On Friday, Dec. 8 at 9:30 p.m., 20 invited celebrities and contestants will participate in Mohegan Casino Las Vegas' charity blackjack tournament, taking place on the casino floor. The tournament will take place over two rounds, with those not advancing to the final round being eligible for a wild card drawing. The tournament will benefit four charities, with \$20,000 from Mohegan Casino and JC Hospitality, owners of Virgin Hotels Las Vegas, being divided between Shields & Stripes, Westen Sports Foundation and Opportunity Village. The tournament will be open for public viewing.

"We are proud to once again be an official partner of the National Finals Rodeo, not only giving fans a close space to relax and rejuvenate around the event, but also give them a space to enjoy their favorite artists, dine and celebrate," said Cliff Atkinson, president of Virgin Hotels Las Vegas. "We have made Virgin Hotels Las Vegas a premier destination for rodeo fans, from nonstop entertainment to an array of specials from our award-winning restaurants, this will be another year to remember for rodeo enthusiasts."

Located conveniently up the street from the action of NFR, Virgin Hotels Las Vegas is also running a can't miss hotel special for those attending, offering fans 20% off room rates and a \$50 dining credit at a selection of the resort's immaculate restaurant selection when they book with room code **NFR2023**. The offer is valid on minimum two-night stays on select dates between Dec. 3 – Dec. 18. Guests can take advantage of the resort's complimentary shuttle to and from the Thomas & Mack Center. Virgin Hotels Las Vegas proudly offers complimentary valet and self-parking.

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About Virgin Hotels Las Vegas

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of Curio Collection by Hilton and has been consecutively awarded the AAA Four Diamond Award since its first year of operation. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Casino Las Vegas operated by Mohegan and the Mohegan Sun Sportsbook powered by Betfred; a five-acre desert pool oasis including Élia Beach and a multi-functional event lawn; live music and entertainment theater with 4,600 capacity operated by AEG Presents; 24 Oxford showroom accommodating 650 guests; and an exclusive portfolio of twelve food and beverage venues including Kris Yenbamroong's Night + Market, the legendary Nobu, Michael Morton and David Morton's ONE Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera by global hospitality company Tao Group, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream and Orlando Development. The off-Strip playground is located at 4455 Paradise Road. For more information, visit www.virginhotelslv.com.

About Virgin Hotels

Virgin Hotels is a luxury lifestyle hospitality brand that combines heartfelt service and a personalized hotel experience inspired by the innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for over 50 years. Each property intermixes a passion for food and beverage with music, design, and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. The current portfolio includes five hotels—Virgin Hotels Chicago, Virgin Hotels Dallas, Virgin Hotels Nashville, Virgin Hotels New Orleans, Virgin Hotels Las Vegas, and newly launched Virgin Hotels Edinburgh. New properties in Glasgow and New York City debuted in 2023, and new locations in Miami and Denver are expected to open in 2025 as well as the launch of Virgin Residences. In addition, Virgin Hotels continues to explore hotel, conversions, and ground-up development in Boston, Los Angeles, Austin, Philadelphia, Seattle, London, and more.

About Curio Collection by Hilton

[Curio Collection by Hilton](#) is a global portfolio of more than 120 one-of-a-kind hotels and resorts handpicked for their distinct character. Curio Collection properties offer guests the ability to experience independent hotels, offering authentic, curated experiences through local offerings and elevated amenities, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](#). Experience Curio Collection by Hilton by booking at curiocollection.com or through the industry-leading [Hilton Honors app](#). Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Curio Collection by Hilton at stories.hilton.com/curio, and follow the brand on [Facebook](#), [Instagram](#) and [Twitter](#).

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