

**FOR IMMEDIATE RELEASE:**

December 8, 2023



**LEGENDARY POP ICON ADAM ANT  
ANNOUNCES FIRST U.S. TOUR IN FIVE YEARS**

**ANTMUSIC 2024 TOUR STOPS AT THE EVENT LAWN AT  
VIRGIN HOTELS LAS VEGAS ON FRIDAY, APR. 26, 2024**



**Las Vegas, NV** – Virgin Hotels Las Vegas announces that Adam Ant’s ANTMUSIC 2024 U.S. tour, will make a stop at the resort on **Friday, Apr. 26, 2024**. The performance will take place on The Event Lawn with doors at 7:00 p.m. Guests will enjoy an open-air concert under the Vegas sky. The English Beat will support the show.

Ticket prices begin at \$39 for general admission, along with a variety of ticket experiences including the VIP Lounge at \$69, Cabana at \$79 along with other options are currently on sale at [www.etix.com](http://www.etix.com).

In the mid-seventies, Adam Ant joined the band Bazooka Joe as a bassist; they played pubs and colleges around London. On one decisive night in November 1975, Adam saw The Sex Pistols playing their first-ever show, supporting Bazooka Joe. The explosive punk band inspired Adam to start something new. He formed The Ants and began performing around London, landing a residency at the legendary Marquee Club.

In 1979, Adam and the Ants released their debut album, *Dirk Wears White Sox*, which immediately topped the independent charts. Adam hired the former Sex Pistols manager Malcolm McLaren who suggested a more accessible and pop-oriented, rhythmic variation on punk that inspired a new album, *Kings of the Wild Frontier*. Released in 1980, it became a worldwide hit, topping the British charts for twelve weeks. But it was a ferocious debut performance on *Top of the Pops* that set fire to the phenomenon. With 'Antmania' in full force, Adam received the Brit Award for Best British Album.

*Stand and Deliver*, released in 1981, was another chart-topper, and remained in the top spot for five weeks becoming his most successful single, and winning him the prestigious Ivor Novello Award for songwriting. His follow-up record, *Prince Charming*, went straight to number one, This honor coincided with Adam becoming the first VJ on the brand new 24-hour music video channel, MTV.

Adam's solo career started with the album, *Friend or Foe*. which had three top twenty hits in the Billboard Top 100. "Goody Two Shoes" was also number one in the UK and Australia. After being voted Sexiest Man Alive by the viewers of MTV, he celebrated this success in the USA with a Best New Artist GRAMMY nomination.

In 1983, he appeared on NBC Television Network's 'Motown 25 Special', alongside Michael Jackson and Diana Ross. He released his second solo album, *Strip*, which was followed by another solo effort, *Vive Le Rock*, recorded with legendary producer, Tony Visconti. This led to a memorable performance of the title track at Live Aid.

Taking a break from the music business, Adam emerged as an actor, first appearing in theatrical productions then in numerous films that included *Nomads*, *Junk*, and *Slam Dance!* followed by a string of television shows; *La Femme Nikita*, *Northern Exposure*, *The Equalizer*, and *SledgeHammer!* In the 1990s, Adam split his time between acting and music, returning to the studio to record *Manners and Physique*, which produced the Top Ten U.K. hit, "Room at the Top". In 1994, Adam recorded his next album, *Wonderful*, at London's famous Abbey Road studios, the Beatles fabled studio.

It would be twelve years before he would play live again, with an acoustic show, in 2007 at the Bloomsbury Theatre in London, where he read extracts from *Stand and Deliver*, his recently released brilliant autobiography.

In 2008, Adam was presented with the Q Music Icon Award, placing him alongside fellow recipients Paul McCartney and Bryan Ferry. In 2011, Adam performed at *Hard Rock Calling* in London's Hyde Park. After several successful tours of the US, Europe, and Australia, Adam released his first album in 16 years: *Adam Ant is the Blueblack Hussar in Marrying the Gunner's Daughter*.

In 2014, at the Hammersmith Apollo, Adam performed the entire album, *Dirk Wears White Sox* and released a DVD of the show. Adam finished off 2015 working on the remastered anniversary release of his iconic LP, *Kings of the Wild Frontier*. With the album back in the charts, the sold-out tour that accompanied it found Adam playing the classic and now iconic album, in sequence, to over 30,000 people. Never one to sit idle, in 2017, Adam toured the U.S., Australia, and New Zealand, performing the *Kings of the Wild Frontier* album to great acclaim, followed in 2018 with the *ANTHEMS* Tour, and in 2019, he returned to the U.S. to perform the *Friend or Foe* album in its entirety. After the global pandemic, Adam embarked on the *ANTICS* U.K. tour for the Summer of 2022.

Adam Ant is instantly recognized and admired by millions of people around the world. Wherever he performs, there is something personal and unique about his presence that commands attention and respect.

**ANT FACTS:**

- Winner of the 1st BRIT Award
- 2 Ivor Novello Awards
- Q Icon Award
- Grammy Nominee
- MTV Sexiest Man Alive
- 22 Hit Singles
- 8 Singles in the top 40 at one time . . . more than The Beatles !!

**PLAYLIST**

- <https://open.spotify.com/playlist/1eGJqF09QYlonx53s6rcVr?si=36a8dd2fa94d4aac>

**YOUTUBE CHANNEL**

- <https://www.youtube.com/channel/UC9jcwfxU7pjOuaOmPSag5fQ>

**DOWNLOAD**

- <https://www.dropbox.com/scl/fo/izr49d1szu6k7zbn46qw3/h?rlkey=c4xx74j7gn8c0cquak7ypuszj&dl=0>

**CONNECT**

- Website (<http://www.adam-ant.com/>)
- Facebook (<https://www.facebook.com/AdamAnt/>)
- Instagram (<https://www.instagram.com/adamantofficial/>)
- X (<https://twitter.com/AdamAOfficial#>)

**About Virgin Hotels Las Vegas**

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of Curio Collection by Hilton and has been consecutively awarded the AAA Four Diamond Award since its first year of operation. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Casino Las Vegas operated by Mohegan and the Mohegan Sun Sportsbook powered by Betfred; a five-acre desert pool oasis including Élia Beach and a multi-functional event lawn; live music and entertainment theater with 4,600 capacity operated by AEG Presents; 24 Oxford showroom accommodating 650 guests; and an exclusive portfolio of twelve food and beverage venues including Kris Yenbamroong's Night + Market, the legendary Nobu, Michael Morton and David Morton's ONE Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera by global hospitality company Tao Group, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengage Asset Management, Dream, and Orlando Development. The off-Strip playground is located at 4455 Paradise Road. For more information, visit [www.virginhotelslv.com](http://www.virginhotelslv.com).

**About Virgin Hotels**

Virgin Hotels is a luxury lifestyle hospitality brand that combines heartfelt service and a personalized hotel experience inspired by the innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for over 50 years. Each property intermixes a passion for food and beverage with music, design, and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. The current portfolio includes five hotels—Virgin Hotels Chicago, Virgin Hotels Dallas, Virgin Hotels Nashville, Virgin Hotels New Orleans, Virgin Hotels Las Vegas,

and the newly launched Virgin Hotels Edinburgh. New properties in Glasgow and New York City debuted in 2023, and new locations in Miami and Denver are expected to open in 2025 as well as the launch of Virgin Residences. In addition, Virgin Hotels continues to explore hotel, conversions, and ground-up development in Boston, Los Angeles, Austin, Philadelphia, Seattle, London, and more.

**About Curio Collection by Hilton**

[Curio Collection by Hilton](#) is a global portfolio of more than 140 individually remarkable hotels handpicked to immerse guests in one-of-a-kind moments in the world's most sought-after destinations. Each hotel in the Curio Collection evokes a bespoke story through distinctive architecture and design, world-class food & beverage, and curated experiences while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](#). Experience Curio Collection by Hilton by booking at [curiocollection.com](#) or through the industry-leading [Hilton Honors app](#). Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Curio Collection by Hilton at [stories.hilton.com/curio](#), and follow the brand on [Facebook](#), [Instagram](#), and [Twitter](#).

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