



## **ÉLIA BEACH AT VIRGIN HOTELS LAS VEGAS TO AWAKEN FOR SUMMER ON THURSDAY, APRIL 20**

*The poolside oasis, formerly Élia Beach Club, will present guests with an alluring adults-only atmosphere*

**LAS VEGAS (April 13, 2023)** – Élia Beach at Virgin Hotels Las Vegas, part of Curio Collection by Hilton, will kick-off this summer's pool season on Thursday, April 20, with the official grand opening party taking place on Saturday, April 22.

This summer, Élia Beach, operated by **Wish You Were Here Group**, has transformed its offerings to present guests with a unique beach-living atmosphere. The Mykonos-inspired decor and ambiance will remain, with Élia Beach a vibrant adults-only paradise, featuring multiple luxurious lounge areas, all-new culinary offerings, a vivacious social atmosphere, upbeat music and rejuvenating spa services.

With no cover charge, those 21 and over can experience the new aura of Élia Beach. Talented DJs will play music from multiple genres, from top-40s spanning multiple decades to chill EDM and beach music. Élia Beach's new menu, curated by the chefs behind **Kassi Beach House**, will include delicious pool-side favorites like shrimp tempura, beef tenderloin skewers, whipped ricotta served with sourdough bread and much more. Also new to Élia Beach this year, **The Spa** at Virgin Hotels Las Vegas will have a dedicated cabana for guests to enjoy serene spa services, including pool-side massages.

From the bamboo framed and draped fabric cabana design to the jute and stonework accents, the global design influences differentiate Élia Beach from the typical pool atmospheres, offering a photographic backdrop at every turn. With an array of lounge areas, including 18 cabanas, 17 daybeds and a variety of open seating, there is a place for each guest to kick-up their heels and enjoy the vibrant beach setting.

Starting April 20, Élia Beach will be open Thursday through Sunday from 10 am – 6 pm. Food and beverage minimums are required for the reservation of cabanas and daybeds, starting at \$100 for daybeds and \$150 for cabanas. For additional information and to make reservations, guests can visit the Élia Beach [website](#).

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### **About Virgin Hotels Las Vegas**

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of Curio Collection by Hilton and has been awarded the AAA Four Diamond Award in its first year of operation. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Casino Las Vegas operated by Mohegan and the Mohegan Sun Sportsbook powered by Betfred; a five-acre desert pool oasis including Élia Beach and a multi-functional event lawn; live music and entertainment theater with 4,600 capacity operated by AEG Presents; 24 Oxford showroom accommodating 650 guests; and an exclusive portfolio of twelve food and beverage venues including Todd English's Olives, Kris Yenbamroong's Night

+ Market, the legendary Nobu, Michael Morton and David Morton's ONE Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera by global hospitality company TAO Group, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream and Orlando Development. The off-Strip playground is located at 4455 Paradise Road. For more information, visit [www.virginhotelslv.com](http://www.virginhotelslv.com).

### **About Virgin Hotels**

Virgin Hotels is a luxury lifestyle hospitality brand that combines heartfelt service and a personalized hotel experience inspired by the innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for over 50 years. Each property intermixes a passion for food and beverage with music, design, and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. The current portfolio includes five hotels—Virgin Hotels Chicago, Virgin Hotels Dallas, Virgin Hotels Nashville, Virgin Hotels New Orleans, Virgin Hotels Las Vegas, and newly launched Virgin Hotels Edinburgh. Locations in Glasgow and New York City are scheduled to debut in 2023, followed by Miami and Denver in 2025 as well as the launch of Virgin Residences. In addition, Virgin Hotels continues to explore hotel, conversions, and ground-up development in Boston, Los Angeles, Austin, Philadelphia, Seattle, London, and more.

### **About Curio Collection by Hilton**

Curio Collection by Hilton is a global portfolio of more than 120 one-of-a-kind hotels and resorts handpicked for their distinct character. Curio Collection properties offer guests the ability to experience independent hotels, offering authentic, curated experiences through local offerings and elevated amenities, while providing the benefits of Hilton and its award-winning guest loyalty program Hilton Honors. Experience Curio Collection by Hilton by booking at [curiocollection.com](http://curiocollection.com) or through the industry-leading Hilton Honors app. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Curio Collection by Hilton at [stories.hilton.com/curio](http://stories.hilton.com/curio), and follow the brand on Facebook, Instagram and Twitter.

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