



BETFRED AT MOHEGAN SUN SPORTSBOOK ANNOUNCES OPENING DATE, FEBRUARY 9

LAS VEGAS (February 6, 2023) – Today, one of the largest independent bookmakers in the world, **Betfred** announced the opening date for the Betfred at Mohegan Sun Sportsbook, which represents their first venture into the Nevada sports wagering market. **Betfred at Mohegan Sun Sportsbook** will open on **Thursday, February 9** inside **Virgin Hotels Las Vegas**, part of Curio Collection by Hilton. Betfred was granted approval from the Nevada Gaming Commission and Nevada Gaming Control Board to manage sports wagering at the Mohegan Sun Sportsbook on Thursday, January 25.

"After a long regulatory process, we are thrilled to finally open the doors of the Betfred at Mohegan Sun Sportsbook," remarked Fred Done, Founder and Chairman of Betfred. "This facility means so much to me and the entire Betfred team as we enter into the Nevada market, the sports betting capitol of the world, ready to wow sports fans with a leading, modern facility at Mohegan Casino Las Vegas."

The Las Vegas-based Betfred USA Sports was created in 2019 by Betfred Group specifically to enter the robust and ever-expanding U.S. sports betting market. Betfred Group was founded in 1967 by brothers Fred and Peter Done and is based in Warrington, United Kingdom, owning and operating over 1,400 betting shops in the United Kingdom. The Betfred at Mohegan Sun Sportsbook is conveniently located on the casino floor and boasts luxury seating, a state-of-the-art video wall with high-definition TVs and over-the-counter wagering. Fans can take advantage of a variety of betting options including, parlays, in-game wagering, teasers, futures, props and more.

To celebrate the grand opening on Thursday, February 9, UNLV Rebels football and Cincinnati Bengals legend, **Elbert "Ickey" Woods** will be placing the first bet at Betfred at Mohegan Sun Sportsbook at 3:00 p.m. Best remembered for his signature touchdown celebration, the "Ickey Shuffle," Woods was a breakout star in the NFL, setting both Bengals franchise and rookie records. Betfred is proudly the official sports betting partner of the Cincinnati Bengals. He is a member of the UNLV Athletics Hall Of Fame Class of 1998 and still holds Rebels rushing records today. Following the first bet, Woods will be hosting a meet and greet, open to the public in Betfred at Mohegan Sun Sportsbook.

"It's great to see our partnership with Betfred come to life in Nevada," said Joe Hasson, General Manager at Mohegan Casino Las Vegas. "The Betfred at Mohegan Sun Sportsbook will be a destination for sports fans that crave the convenience and comfort of the sportsbook at the off-Strip property."

"The new Betfred at Mohegan Sun Sportsbook delivers a diverse, engaging selection of betting options, no matter if you're a huge sports fan or just want to check out the fun. The timing of the opening couldn't be more ideal with the new partnership between the Vegas Golden Knights and Betfred Sports and as the resort prepares to welcome football fans from across the country to enjoy the championship game," said Richard "Boz" Bosworth, President and CEO of JC Hospitality, owner of Virgin Hotels Las Vegas.

Betfred at Mohegan Sun Sportsbook is operated by Mohegan Sun Casino Las Vegas. Betfred manages Betfred at Mohegan Sun Sportsbook and provides services pertaining to sports pool and, if any, race book and off-track pari-mutuel race wagering for the operator. Must be 21 years of age or older. Mohegan Casino Las Vegas reserves the right to cancel or modify offers at any time. Management reserves all rights. Gambling problem, 1.800.522.4700.

###

About Betfred USA SPORTS

Betfred USA Sports is the wholly owned U.S. subsidiary of Betfred Group, a Warrington, United Kingdom-based bookmaker that owns and operates over 1,400 betting shops in the UK as well as industry-leading online and mobile products in the UK and South Africa. Betfred Group, founded by brothers Fred and Peter Done in 1967, created Las Vegas-based Betfred USA Sports in 2019 to enter the robust and ever-expanding U.S. sports betting market. Betfred USA Sports is licensed in Iowa, Pennsylvania, Colorado, Louisiana, Arizona, Washington, Maryland, Virginia, Ohio and Nevada.

About Mohegan

Mohegan is the owner, developer, and manager of premier entertainment resorts in the United States, Canada, and Northern Asia. Mohegan's U.S. operations include resorts in Connecticut, Washington, Pennsylvania, New Jersey, and Nevada; Canadian operations are based in Niagara Falls, Ontario; and Mohegan INSPIRE is located in Incheon, South Korea. The brand's iGaming division, Mohegan Digital, provides cutting-edge online gaming solutions to Mohegan's loyal fan base and meets the digital needs of customers on a global scale. Mohegan is owner and operator of Connecticut Sun, a professional basketball team in the WNBA. For more information on Mohegan and its properties, please visit www.mohegangaming.com.

About Virgin Hotels Las Vegas

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of Curio Collection by Hilton and has been awarded the AAA Four Diamond Award in its first year of operation. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Casino Las Vegas operated by Mohegan and the Mohegan Sun Sportsbook powered by Betfred; a five-acre desert pool oasis including Élia Beach Club and a multi-functional event lawn; live music and entertainment theater with 4,600 capacity operated by AEG Presents; 24 Oxford showroom accommodating 650 guests; and an exclusive portfolio of twelve food and beverage venues including Todd English's Olives, Kris Yenbamroong's Night + Market, the legendary Nobu, Michael Morton and David Morton's ONE Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera by global hospitality company TAO Group, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream and Orlando Development. The off-Strip playground is located at 4455 Paradise Road. For more information, visit www.virginhotelslv.com.

About Virgin Hotels

Virgin Hotels is a luxury lifestyle hospitality brand that combines heartfelt service and a personalized hotel experience inspired by the innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for over 50 years. Each property intermixes a passion for food and beverage with music, design, and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. The current portfolio includes five hotels—Virgin Hotels Chicago, Virgin Hotels Dallas, Virgin Hotels Nashville, Virgin Hotels New Orleans, Virgin Hotels Las Vegas, and newly launched Virgin Hotels Edinburgh. Locations in Glasgow and New York City are scheduled to debut in 2023, followed by Miami and Denver in 2025 as well as the launch of Virgin Residences. In addition, Virgin Hotels continues to explore hotel, conversions, and ground-up development in Boston, Los Angeles, Austin, Philadelphia, Seattle, London, and more.

About Curio Collection by Hilton

[Curio Collection by Hilton](http://CurioCollectionbyHilton) is a global portfolio of more than 120 one-of-a-kind hotels and resorts handpicked for their distinct character. Curio Collection properties offer guests the ability to experience independent hotels, offering authentic, curated experiences through local offerings and elevated amenities, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](http://HiltonHonors). Experience Curio Collection by Hilton by booking at curiocollection.com or through the industry-leading [Hilton Honors app](http://HiltonHonorsapp). Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Curio Collection by Hilton at stories.hilton.com/curio, and follow the brand on Facebook, Instagram and Twitter.

Media Contacts

Kirvin Doak Communications
Emily Clayton & Terri Maruca

eclyton@kirvindoak.com / tmaruca@kirvindoak.com

702.737.3100