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CELEBRATE NFR 2022 AT VIRGIN HOTELS LAS VEGAS, HOME OF COWBOY REVIVAL, DEC. 1 – 10

LAS VEGAS (Nov. 21, 2022) – Virgin Hotels Las Vegas, part of Curio Collection by Hilton and proud hotel partner of the **Wrangler National Finals Rodeo (NFR)** 2022, will be abuzz with viewing events, live performances, dining specials and more, **Dec. 1 – 10**.

24 Oxford will play host to the Rocky Mountain Elk Foundation Calcutta (fantasy rodeo draft) nightly, beginning at 4:30 p.m., followed by a live viewing of NFR. The after party kicks off at 9:30 p.m. each night with live musical performances from exciting, up-and-coming country stars. The entertainment lineup includes Easton Corbin (Dec. 1), Dillon Carmichael (Dec. 2), Glen Templeton (Dec. 3), Dan Smalley (Dec. 4), Will Jones (Dec. 5), Ben Gallaher (Dec. 6), Wyatt McCubbin (Dec. 7), Joe Nichols (Dec. 9), Heath Sanders (Dec. 10) and more. Fans 21+ will receive complimentary entry to the nightly live entertainment and viewing parties at 24 Oxford.

The nonstop entertainment continues at **The Theater** with multi-platinum country artist **Gary Allan** with special guest Drake Milligan on Dec. 2 and 3, GRAMMY and Academy Award-winning singer-songwriter, **Ryan Bingham** with The Texas Gentlemen plus special guest Corb Lund on Dec. 4, genre-bending artist **Koe Wetzel** and special guests Bones Owens & Ben Burgess will perform Dec. 6 and legendary southern rockers **Lynyrd Skynyrd** will bring the heat on Dec. 9 and 10. Tickets can be purchased online at www.virginhotelslv.com.

Guests will also indulge in the resort's rodeo-centric food and beverage specials, available Dec. 1 – 10:

- **One Steakhouse** from acclaimed restaurateurs David Morton and Michael Morton will feature a 45-oz. tomahawk ribeye (\$195), paired with a hand-crafted Pendleton barrel aged old fashioned (\$19).
- Virgin Hotels Las Vegas' signature **Kitchen at Commons Club** will offer a prime rib special (\$26) served with potato gratin, green beans and topped with green peppercorn sauce, available from 5:00 – 11:00 p.m. daily.
- **Casa Calavera** will offer the Lynchburg limonada (\$15) with Jack Daniel's Old No. 7 Tennessee Whiskey, orange liqueur, limón and soda and the Jack & Jill (\$14), a shot of Jack Daniel's Old No. 7 Tennessee Whiskey served with a bottle of Tecate.
- Chef Kris Yenbamroong's **Night + Market** will serve Thai steak fries (\$70), a 12-oz. ribeye brushed with Thai umami marinade and served with the house au poivre sauce and a side of French fries and guests can feast on the tomahawk steak à la Night + Market (\$150), a 32-oz. tomahawk steak broiled with umami glaze, sliced and topped with sautéed chili, garlic, Thai basil and parmesan.
- Rodeo fans can toast at **Desert Star** and **Heat**, featuring the rodeo 'rita (\$14), made with Knob Hill Bourbon, triple sec, sour mix, orange juice and fresh lime juice or the Texas punch (\$14), made with Patron Silver, Campari, grapefruit juice, muddled basil and orange and simple syrup. Buckets of five Budweisers will also be available for \$25.

- **The Shag Room** will feature live country music performances nightly throughout NFR as well as **signature cocktails featuring Gentleman Jack Whiskey**. **Professional Bull Rider Beau Hill** will make an appearance at Shag Room on December 2 and 3 from 8 – 10 p.m. for photo opportunities and autograph signings. Venue will be dark December 8.

“National Finals Rodeo is one of the largest events in Las Vegas and Virgin Hotels Las Vegas is proud to be part of all the action for the second year in a row. Rodeo fans will not want to miss any of the nonstop action from viewing parties and dining specials and beyond, Virgin Hotels Las Vegas is the premier stop this rodeo season,” said Chad Brown, Chief Marketing Officer at JC Hospitality, owner of Virgin Hotels Las Vegas.

Rodeo fans can stay close to the action with Virgin Hotels Las Vegas’ NFR hotel package, offering up to 20% off room rates and a \$50 dining credit available at a selection of the resort’s award-winning restaurant collection. The package can be booked online at www.virginhotelslv.com using the offer code **NFR2022**. The offer is valid on minimum two-night stays on select dates between Nov. 27 – Dec. 14. Guests can take advantage of the resort’s complimentary shuttle to and from the Thomas & Mack Center. Virgin Hotels Las Vegas proudly offers complimentary valet and self-parking.

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About Virgin Hotels Las Vegas

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of Curio Collection by Hilton and has been awarded the AAA Four Diamond Award in its first year of operation. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Casino Las Vegas, operated by Mohegan; a five-acre desert pool oasis including Élia Beach Club and a multi-functional event lawn; live music and entertainment theater with 4,500 capacity operated by AEG Presents; 24 Oxford showroom accommodating 650 guests; an exclusive portfolio of twelve food and beverage venues including Todd English’s Olives, Kris Yenbamroong’s Night + Market, the legendary Nobu, Michael Morton and David Morton’s ONE Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera by global hospitality company TAO Group, famous Afters Ice Cream, Pizza Forte by the Ferraro Family, immersive sports viewing venue Skybox and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream and Orlando Development. The off-Strip playground is located at 4455 Paradise Road. For more information, visit www.virginhotelslv.com.

About Virgin Hotels

Virgin Hotels is a luxury lifestyle hospitality brand that combines heartfelt service and a personalized hotel experience inspired by the innovation and smart disruption that Sir Richard Branson’s global Virgin Group has pioneered for over 50 years. Each property intermixes a passion for food and beverage with music, design, and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. The current portfolio includes five hotels—Virgin Hotels Chicago, Virgin Hotels Dallas, and Virgin Hotels Nashville, all voted in the top ten Condé Nast Traveler’s Readers’ Choice Awards in 2021, and newly opened Virgin Hotels New Orleans and Virgin Hotels Las Vegas. Locations in Edinburgh, Glasgow, and New York City are scheduled to debut in 2022, followed by Miami in 2025. In addition, Virgin Hotels continues to explore hotel, conversions, and ground-up development in Boston, Los Angeles, Austin, Philadelphia, Seattle, London, and more.

About Curio Collection by Hilton

[Curio Collection by Hilton](#) is a global portfolio of more than 120 one-of-a-kind hotels and resorts handpicked for their distinct character. Curio Collection properties offer guests the ability to experience independent hotels, offering authentic, curated experiences through local offerings and elevated amenities, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](#). Experience Curio Collection by Hilton by booking at curiocollection.com or through the industry-leading [Hilton Honors app](#). Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Curio Collection by Hilton at stories.hilton.com/curio, and follow the brand on [Facebook](#), [Instagram](#) and [Twitter](#).

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