



ÉLIA BEACH CLUB OPENS MARCH 18, KICKING OFF THE SEASON WITH RESIDENT ARTISTS

LAS VEGAS (March 1, 2022) – Élia Beach Club at Virgin Hotels Las Vegas, part of Curio Collection by Hilton, opening **Friday, March 18** has announced the first artists set to bring the heat all summer long.

Lead by iconic rapper **Snoop Dogg**, Élia Beach Club's 2022 lineup ranges from hip-hop to EDM and beyond. With a decades long career, Snoop Dogg is one of hip-hop's most commercially successful artists, epitomizing the West Coast sound. Fresh off his recent showstopping halftime performance, recent purchase of Death Row Records and the release of his latest album, "BODR," fans will not want to miss his inaugural Élia Beach Club performance, taking the stage on **Saturday, April 2**.

Joining Snoop Dogg on Élia Beach Club's genre-bending resident artist lineup will be some of the brightest names in electronic dance music. Catch **Elderbrook, Jauz, Lane 8, Malaa, Sickick, Tchami** and **TroyBoi** throughout the season at Élia Beach Club. Additional artist and date announcements will be made soon, including the much-anticipated grand opening weekend, March 25 – 27.

Élia Beach Club will be open Fridays – Sundays starting at 11 a.m. For more information and table reservations, please visit www.eliabeachlv.com and follow [@eliabeachlv](https://www.instagram.com/eliabeachlv) on Instagram.

###

About Élia Beach Club

Élia Beach Club, a luxury two-story dayclub at Virgin Hotels Las Vegas is a slice of paradise, evoking the essence of the Mediterranean. Mykonos-inspired décor, ambiance and a culinary inspired menu not only impress guests but transport them to an international paradise with a relaxed yet energetic vibe. The lush oasis boasts two sparkling pools, private cabanas, daybeds and a beautifully designed stage with a state-of-the-art audio system. Élia Beach Club is owned JC Hospitality LLC, owner and property manager of Virgin Hotels Las Vegas, and operated by renowned hospitality and lifestyle company, Wish You Were Here Group. For more information, visit www.eliabeachlv.com and follow [@eliabeachlv](https://www.instagram.com/eliabeachlv) on Instagram.

About Virgin Hotels Las Vegas

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of Curio Collection by Hilton and has been awarded the AAA Four Diamond Award in its first year of operation. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Sun Casino, operated by Mohegan Gaming & Entertainment; a five-acre desert pool oasis including Élia Beach Club and a multi-functional event lawn; live music and entertainment theater with 4,500 capacity; 24 Oxford showroom accommodating 650 guests; an exclusive portfolio of twelve food and beverage venues including Todd English's Olives, Kris Yenbamroong's Night + Market, the legendary Nobu, Michael Morton and David Morton's ONE Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera by global hospitality company Hakkasan Group, the sports entertainment, daylife and nightlife venue Money, Baby! from Justin Massei and

Mikis Troyan of Clive Collective, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream and Orlando Development. The off-Strip playground is located at 4455 Paradise Road. For more information, visit www.virginhotelslv.com.

About Virgin Hotels

Virgin Hotels is a luxury lifestyle hospitality brand that combines heartfelt service and a personalized hotel experience inspired by the innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for over 50 years. Each property intermixes a passion for food and beverage with music, design, and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. The current portfolio includes five hotels—Virgin Hotels Chicago, Virgin Hotels Dallas, and Virgin Hotels Nashville, all voted in the top ten Condé Nast Traveler's Readers' Choice Awards in 2021, and newly opened Virgin Hotels New Orleans and Virgin Hotels Las Vegas. Locations in Edinburgh, Glasgow, and New York City are scheduled to debut in 2022, followed by Miami in 2025. In addition, Virgin Hotels continues to explore hotel, conversions, and ground-up development in Boston, Los Angeles, Austin, Philadelphia, Seattle, London, and more.

About Curio Collection by Hilton

[Curio Collection by Hilton](http://CurioCollectionbyHilton.com) is a global portfolio of more than 100 one-of-a-kind hotels and resorts in nearly 30 countries and territories. Curio Collection properties offer guests authentic, curated experiences through distinctly local offerings and elevated amenities, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](http://HiltonHonors.com). Experience a positive stay at Curio Collection by Hilton by booking at curiocollection.com or through the industry-leading [Hilton Honors app](http://HiltonHonors.app). [Hilton Honors](http://HiltonHonors.com) members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Curio Collection by Hilton at newsroom.hilton.com/curio, and follow the brand on [Facebook](https://www.facebook.com/curiocollection), [Instagram](https://www.instagram.com/curiocollection) and [Twitter](https://twitter.com/curiocollection).

Media Contacts for Élia Beach Club

Kirvin Doak Communications

Emily Clayton | Julieana Tella

EliaBeachClubPR@kirvindoak.com