

Élia

BEACH CLUB

AT VIRGIN HOTELS
LAS VEGAS

ÉLIA BEACH CLUB RETURNS TO KICK OFF POOL SEASON WITH A SPLASH



High-res images can be downloaded [here](#) (credit: Alex Jerome)

LAS VEGAS (February 16, 2022) – The luxe, Mykonos-inspired **Élia Beach Club** located at Virgin Hotels Las Vegas, part of Curio Collection by Hilton will return this spring for an exceptional pool season, opening its doors in late March 2022.

Élia Beach Club is a lush paradise, taking revelers on a journey to the Mediterranean with a lively and energetic vibe. Inspired by international beach destinations, Élia Beach Club boasts global design influences from the beautiful stonework accents throughout to the wood-framed cabanas and an inspired stage with state-of-the-art audio and visual, the focal point of the venue. The second floor of Élia Beach Club houses an additional pool and bar area, overlooking the sparkling sand-bottom pool and party below. Guests can cool down in the Living Room, located just below the second story pool, the shaded bar will offer signature cocktails. For guests seeking an elevated experience, Élia Beach Club offers 21 cabanas and 27 daybeds.

New this pool season, Élia Beach Club will be debuting a menu offering unique beachside bites. Guests can order from the new live grill, offering half lobsters and customizable skewers with guests' choice of seafood, beef, summer squash or wild mushrooms and a choice of sauce. Additional items include oysters with green apple mignonette; scallop crudo with preserved lemon and Calabrian chili; prime rib panini with provolone and horseradish crema on ciabatta; 6-ounce burger with caramelized onion, pickled peppers, house-made pickles and cheddar cheese and more. Larger groups can enjoy shareable options such as the vegetable crudité or fresh fruit platter.

"Élia Beach Club returns for year two with an emphasis on programming diversity that will showcase some of the biggest international Latin artists, emerging electronic dance DJs and some of the hottest country music acts," said Gary Scott, COO of JC Hospitality, owner of Virgin Hotels Las Vegas. "We've raised the bar for 2022. The focus is clearly on the guest experience, whether it's the sophisticated culinary offerings, entertainment options or overall service, Élia will be sure to please. There are so many reasons to visit Élia Beach Club this season."

JC Hospitality has joined forces with Los Angeles-based lifestyle and hospitality company, Wish You Were Here Group, founded by restauranter Nick Mathers and creator of notable restaurants and hotspots including Éléphante in Santa Monica, Virgin Hotels Las Vegas' own Kassi Beach House and more, to oversee operations of Élia Beach Club. The Wish You Were Here Group team, including Jason Bartucci will oversee food and beverage direction and service training and creating an elevated guest experience.

"All of us at Wish You Were Here Group are thrilled to expand our partnership with JC Hospitality and work with the entire team at Élia Beach Club to provide an elevated experience all pool season long," remarked Nick Mathers, founder of Wish You Were Here Group. "Guests will create unforgettable memories this spring and summer at Élia Beach Club, transporting them to seaside destinations in the Mediterranean."

Élia Beach Club will be open Fridays – Sundays starting at 11 a.m. Guests can expect announcements regarding talent lineup, inclusive of chart-topping artists from a variety of genres soon.

For more information and table reservations, please visit www.eliabeachlv.com and follow [@eliabeachlv](https://www.instagram.com/eliabeachlv) on Instagram.

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About Élia Beach Club

Élia Beach Club, a luxury two-story dayclub at Virgin Hotels Las Vegas is a slice of paradise, evoking the essence of the Mediterranean. Mykonos-inspired décor, ambiance and a culinary inspired menu not only impress guests but transport them to an international paradise with a relaxed yet energetic vibe. The lush oasis boasts two sparkling pools, private cabanas, daybeds and a beautifully designed stage with a state-of-the-art audio system. Élia Beach Club is owned JC Hospitality LLC, owner and property manager of Virgin Hotels Las Vegas, and operated by renowned hospitality and lifestyle company, Wish You Were Here Group. For more information, visit www.eliabeachlv.com and follow [@eliabeachlv](https://www.instagram.com/eliabeachlv) on Instagram.

About Virgin Hotels Las Vegas

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of Curio Collection by Hilton and has been awarded the AAA Four Diamond Award in its first year of operation. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Sun Casino, operated by Mohegan Gaming & Entertainment; a five-acre desert pool oasis including Élia Beach Club and a multi-functional event lawn; live music and entertainment theater with 4,500 capacity; 24 Oxford showroom accommodating 650 guests; an exclusive portfolio of twelve food and beverage venues including Todd English's Olives, Kris Yenbamroong's Night + Market, the legendary Nobu, Michael Morton and David Morton's ONE Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera by global hospitality company Hakkasan Group, the sports entertainment, daylife and nightlife venue Money, Baby! from Justin Massei and Mikis Troyan of Clive Collective, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream and Orlando Development. The off-Strip playground is located at 4455 Paradise Road. For more information, visit www.virginhotelslv.com.

About Virgin Hotels

Virgin Hotels is a luxury lifestyle hospitality brand that combines heartfelt service and a personalized hotel experience inspired by the innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for over 50 years. Each property intermixes a passion for food and beverage with music, design, and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. The current portfolio includes five hotels—Virgin Hotels Chicago, Virgin Hotels Dallas, and Virgin Hotels Nashville, all voted in the top ten Condé Nast Traveler's Readers' Choice Awards in 2021, and newly opened Virgin Hotels New Orleans and Virgin Hotels Las Vegas. Locations in Edinburgh, Glasgow, and New York City are scheduled to debut in 2022, followed by Miami in 2025. In addition, Virgin Hotels continues to explore hotel, conversions, and ground-up development in Boston, Los Angeles, Austin, Philadelphia, Seattle, London, and more.

About Curio Collection by Hilton

[Curio Collection by Hilton](#) is a global portfolio of more than 100 one-of-a-kind hotels and resorts in nearly 30 countries and territories. Curio Collection properties offer guests authentic, curated experiences through distinctly local offerings and elevated amenities, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](#). Experience a positive stay at Curio Collection by Hilton by booking at curiocollection.com or through the industry-leading [Hilton Honors app](#). [Hilton Honors](#) members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Curio Collection by Hilton at newsroom.hilton.com/curio, and follow the brand on [Facebook](#), [Instagram](#) and [Twitter](#).

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