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VIRGIN HOTELS LAS VEGAS, CURIO COLLECTION BY HILTON, RECEIVES AAA FOUR DIAMOND STATUS



High-res images can be downloaded [here](#) (credit: Virgin Hotels Las Vegas, Curio Collection by Hilton)

LAS VEGAS – In the first year of operation, **Virgin Hotels Las Vegas, Curio Collection by Hilton**, has earned the coveted **American Automobile Association's (AAA) Four Diamond** designation. The AAA Diamond rating is one of the most respected hospitality rating systems in the world, given to resorts that meet and exceed AAA's standards for guest service, experience, attention to detail, quality and more.

"To earn this prestigious award before celebrating our one year anniversary is a testament to the dedication and hard work put forth each and every day by our team members and partners to provide guests with superior service and an outstanding overall experience. We are honored to receive our first AAA Four Diamond Award and look forward to providing new and returning guests with outstanding hospitality in 2022 and beyond," said Richard "Boz" Bosworth, President and CEO of JC Hospitality, owner of Virgin Hotels Las Vegas.

Virgin Hotels Las Vegas opened its doors on March 25, 2021 and is part of Curio Collection by Hilton, a global portfolio of over 100 one-of-a-kind hotels and resorts handpicked for their independent and unique character. The hotel participates in Hilton's award-winning guest loyalty program, Hilton Honors, which offers guests access to instant benefits and exclusive member discounts. The resort is home to over 1,500 well-appointed Chambers (rooms) and suites in three

luxurious towers. Each Chamber offers Virgin Hotels' patented ergonomically designed bed and state-of-the-art in-room technology. Virgin Hotels Las Vegas also offers guests an experiential culinary and beverage portfolio with 12 award-winning restaurants, bars and lounges, multiple entertainment venues, the Mohegan Sun Casino and more. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream and Orlando Development.

"Virgin Hotels Las Vegas is setting a new standard in Las Vegas for hospitality and world-class service that Hilton and Virgin Hotels guests have grown to expect," remarked David Givens, Managing Director and Vice President of Hotel Operations of Virgin Hotels Las Vegas. "I could not be prouder of my team who, despite the challenges our industry faced this year, did not waver in their dedication to guest service and experience."

To book a stay at Virgin Hotels Las Vegas, please visit www.virginhotelslv.com or call 800.693.7625.

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About Virgin Hotels Las Vegas

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of Curio Collection by Hilton and has been awarded the AAA Four Diamond Award in its first year of operation. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Sun Casino, operated by Mohegan Gaming & Entertainment; a five-acre desert pool oasis including Élia Beach Club and a multi-functional event lawn; live music and entertainment theater with 4,500 capacity; 24 Oxford showroom accommodating 650 guests; an exclusive portfolio of twelve food and beverage venues including Todd English's Olives, Kris Yenbamroong's Night + Market, the legendary Nobu, Michael Morton and David Morton's ONE Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera by global hospitality company Hakkasan Group, the sports entertainment, daylife and nightlife venue Money, Baby! from Justin Massei and Mikis Troyan of Clive Collective, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream and Orlando Development. The off-Strip playground is located at 4455 Paradise Road. For more information, visit www.virginhotelslv.com.

About Virgin Hotels

Virgin Hotels is a lifestyle hospitality brand that combines heartfelt service, straightforward value, and a seamless, personalized hotel experience with the track record of innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for 50 years. Each property intermixes a passion for food and beverage with music and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. Virgin Hotels Chicago - named the "#1 Hotel in the United States" in 2016 and "#1 Hotel in Chicago" in 2016, 2017, and 2020 by the Conde Nast Traveler's Readers' Choice Awards - Virgin Hotels Dallas - named the "#16 Hotel in Texas" - Virgin Hotels Nashville, Virgin Hotels New Orleans and Virgin Hotels Las Vegas are now open. Locations in New York, Miami, Edinburgh and Glasgow to follow. Virgin Hotels continues to explore hotel and office conversions and ground-up development in Boston, Los Angeles, Austin, Seattle, and London.

About Curio Collection by Hilton

[Curio Collection by Hilton](http://www.curiocollection.com) is a global portfolio of more than 100 one-of-a-kind hotels and resorts in nearly 30 countries and territories. Curio Collection properties offer guests authentic, curated experiences through distinctly local offerings and elevated amenities, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](#). Experience a positive stay at Curio Collection by Hilton by booking at curiocollection.com or through the industry-leading [Hilton Honors app](#). [Hilton Honors](#) members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Curio Collection by Hilton at newsroom.hilton.com/curio, and follow the brand on [Facebook](#), [Instagram](#) and [Twitter](#).

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