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CURIO COLLECTION
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VIRGIN HOTELS LAS VEGAS, HOME OF COWBOY REVIVAL, CELEBRATES THE RETURN OF NFR, DEC. 2 – 11

LAS VEGAS – There will be no shortage of country western fun as **Virgin Hotels Las Vegas**, part of Curio Collection by Hilton, plays host to a variety of entertainment, activations and events to celebrate the return of **Wrangler National Finals Rodeo (NFR)** to Las Vegas, **Dec. 2 – 11**.

Rodeo fans looking to stay close to all the action can take advantage of the resort's NFR hotel package, offering up to 20 percent off rates and a \$50 dining credit. The package can be booked online at www.virginhotelslv.com using the offer code NFR. Guest must stay at least two nights and the offer is valid on travel Nov. 28 – Dec. 13. Virgin Hotels Las Vegas proudly offers no self-parking fees and free Wi-Fi. Those attending the event at the Thomas & Mack Center can take advantage of the resort's complimentary shuttle to and from the Thomas & Mack Center.

Las Vegas' premier sports viewing and entertainment venue, **Money, Baby!**, will be hosting official NFR viewing parties nightly. In addition to the viewing parties, Virgin Hotels Las Vegas has partnered with the Rocky Mountain Elk Foundation (REMF) and Cowboy Revival to bring some of the most exciting, up-and-coming country artists each night to Money, Baby!, including Easton Corbin, Drake Milligan, Glen Templeton, David Lee Murphy, Jenna LaMaster, Wyatt McCubbin, William Michael Morgan, Will Jones, Tyler Booth and Heath Sanders. Money, Baby! will offer fans 21+ complimentary entry to the nightly live entertainment and viewing parties.

Virgin Hotels Las Vegas will also offer entertainment in the signature and sexy **Shag Room** all week long, kicking off with **Thrillbilly Deluxe** on Thursday, Dec. 2. **Skye Dee Miles**, award-winning vocalist and star of Bourbon & Blues at the Shag Room, will bring her extraordinary sound on Dec. 3, 4, 10 and 11 at 10 p.m. Catch Las Vegas-based country-folk crooner **Lennon Roach** on Dec. 5 at 9 p.m. **Megan Ruger**, star of season six of smash hit "The Voice" will perform two nights, Dec. 6 and 7 at 9 p.m. Virgin Hotels Las Vegas' instant classic **Open Mic Night**, hosted by Shawn Eiferman, will bring the country hits and originals to the stage on Wednesday, Dec. 8, beginning at 10 p.m.

The entertainment continues at The Theater, with legendary performances throughout NFR's takeover. Iconic rockers **Journey** will bring their six-show residency to the Theater, Dec. 1, 2, 7, 8, 10 and 11. GRAMMY Award-winning country stars **Little Big Town**, will perform on Dec. 3 and 4. Tickets can be purchased online at www.axs.com.

"We are so excited to welcome rodeo fans from all over the country to Virgin Hotels Las Vegas. The reimagined resort will be buzzing with NFR excitement," said Gary Scott, COO of JC Hospitality, owner of Virgin Hotels Las Vegas. "From viewing parties to nightly live entertainment and more, Virgin Hotels Las Vegas will be the city's premiere rodeo destination."

Rodeo fans will also enjoy delectable dining specials at **The Kitchen at Commons Club** and **One Steakhouse**. From acclaimed restaurateurs Michael and David Morton, One Steakhouse, will offer a special cowboy cut bone-in ribeye, paired perfectly with a smoked old fashioned. Both the ribeye and cocktail will be available Dec. 1 – 11. The Kitchen at Commons Club will offer a prime rib served with potato gratin, green beans and topped with green peppercorn sauce. The prime rib will be available Dec. 2 – 11 from 5 – 11 p.m.

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About Virgin Hotels Las Vegas

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of Curio Collection by Hilton. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Sun Casino, operated by Mohegan Gaming & Entertainment; a five-acre desert pool oasis including Élia Beach Club and a multi-functional event lawn; live music and entertainment theater with 4,500 capacity; 24 Oxford showroom accommodating 650 guests; an exclusive portfolio of twelve food and beverage venues including Todd English's Olives, Kris Yenbamroong's Night + Market, the legendary Nobu, Michael and David Morton's One Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera by global hospitality company Tao Group, the sports entertainment, daylife and nightlife venue Money, Baby! from Justin Massei and Mikis Troyan of Clive Collective, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream and Orlando Development. The off Strip playground is located at 4455 Paradise Road. For more information, visit www.virginhotelslv.com.

About Virgin Hotels

Virgin Hotels is a lifestyle hospitality brand that combines heartfelt service, straightforward value, and a seamless, personalized hotel experience with the track record of innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for 50 years. Each property intermixes a passion for food and beverage with music and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. Virgin Hotels Chicago - named the "#1 Hotel in the United States" in 2016 and "#1 Hotel in Chicago" in 2016, 2017, and 2020 by the Conde Nast Traveler's Readers' Choice Awards - Virgin Hotels Dallas - named the "#16 Hotel in Texas" - Virgin Hotels Nashville, Virgin Hotels New Orleans and Virgin Hotels Las Vegas are now open. Locations in New York, Miami, Edinburgh and Glasgow to follow. Virgin Hotels continues to explore hotel and office conversions and ground-up development in Boston, Los Angeles, Austin, Seattle, and London.

About Curio Collection by Hilton

[Curio Collection by Hilton](http://CurioCollectionbyHilton.com) is a global portfolio of more than 100 one-of-a-kind hotels and resorts in nearly 30 countries and territories. Curio Collection properties offer guests authentic, curated experiences through distinctly local offerings and elevated amenities, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](#). Experience a positive stay at Curio Collection by Hilton by booking at curiocollection.com or through the industry-leading [Hilton Honors app](#). [Hilton Honors](#) members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Curio Collection by Hilton at newsroom.hilton.com/curio, and follow the brand on [Facebook](#), [Instagram](#) and [Twitter](#).

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