

For Immediate Release

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CURIO COLLECTION
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**IT'S BEGINNING TO LOOK A LOT LIKE *MR. CHRISTMAS*: BRETT ELDREDGE
ANNOUNCES BRAND-NEW HOLIDAY ALBUM DUE OCTOBER 22**

**BRETT ELDREDGE BRINGS HIS GLOW LIVE TOUR TO
THE THEATER AT VIRGIN HOTELS LAS VEGAS, NOVEMBER 13**

**Title Track "Mr. Christmas" Available Everywhere Now
([LISTEN HERE](#))**



LAS VEGAS, NV (SEPT. 17, 2021) - 'Tis the season for fans of Platinum-selling recording artist Brett Eldredge to be delighted with a brand-new holiday album from Mr. Christmas himself. The aptly titled *Mr. Christmas* is available to pre-order now ([PRE-ORDER HERE](#)) and features the classics we all know and love alongside two never-before-heard originals, including the title track "Mr. Christmas" ([LISTEN HERE](#)). Written by Eldredge and frequent collaborator Ross Copperman, "Mr. Christmas" showcases the celebrated singer/songwriter's "rich, smooth

vocals” (*Forbes*) backed by orchestral strings, a warm big band sound and pops of jingle bells, giving the listener a musical wink and a nod as though from Santa himself.

Eldredge will bring his *Glow LIVE* tour to The Theater at Virgin Hotels Las Vegas, part of Curio Collection by Hilton, on Saturday, Nov. 13, 2021. Tickets will go on sale to the public on Friday, Sept. 24, 2021 at 10 a.m. PST.

“‘Mr. Christmas’ is something that I’ve been planning out for quite a while,” explained Eldredge. “This album is so much fun and full of joy and magic. From the album cover, you can find the magic of Mr. Christmas standing in the windowfront, looking out just like the old stores on the Rockefeller Plaza in New York City and people passing by in the window. We captured that nostalgic, classic feel that Christmas brings and mixed it with the soulful side of my music influences. It’s got a lot of heart and magic – it’s a special one for people to hear.”

Mr. Christmas follows the 2020 release of his standout original duet with Kelly Clarkson, “Under the Mistletoe,” and his celebrated 2016 Christmas album, *Glow*. The timeless LP arrived at No. 2 on the country charts upon release and featured the *Billboard* Adult Contemporary and Holiday Music Chart-topping duet “Baby, It’s Cold Outside (feat. Meghan Trainor).” Named to “Best of...” holiday albums lists by *People*, *Entertainment Weekly* and *The Tennessean*, it inspired a single live Christmas show in Nashville that has grown into the annual *Glow LIVE* holiday tour. *Glow LIVE* is set to return this winter with stops in major cities across the country that include back-to-back nights in Nashville, Boston, Chicago and New York City.

“Getting to take ‘Glow LIVE’ on the road again after unfortunately having to miss it last year gives me so much joy, especially knowing that this tour and this music could bring a lot of joy to a lot of people that need it right now,” Eldredge explained. “My hope is that attending these shows with friends and family can be a tradition people look forward to every year for many years to come. I cannot wait to get back out there because performing these songs makes me so happy and I just hope to share that feeling with everyone in the audience as well.”

“[The Locals](#)” fan club members will have early access to ticket pre-sales beginning September 21 (additional on sale dates below). Fans can also catch Eldredge on tour this fall with his *Good Day Tour*. For a full list of dates, visit bretteldredge.com.



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About AEG Presents

Combining the power of the live event with a focus on true artist development, AEG Presents is a world leader in the music and entertainment industries. Operating across three continents, the company has an unparalleled commitment to artistry, creativity, and community. Its tentpole festivals and multi-day music events — which include the iconic Coachella Valley Music & Arts Festival and the legendary New Orleans Jazz & Heritage Festival alongside British Summer Time at Hyde Park, Stagecoach, Hangout Festival, Electric Forest, and Firefly — continue to set the bar for the live music experience. AEG Presents promotes global tours for artists such as The Rolling Stones, Ed Sheeran, Elton John, Taylor Swift, Celine Dion, Justin Bieber, Kenny Chesney, Paul McCartney, and Katy Perry, in addition to — through its network of clubs, theatres, arenas, stadiums and renowned partner brands such as Goldenvoice, Messina Touring Group, Concerts West, The Bowery Presents, PromoWest Productions, Marshall Arts, Madison House Presents, and Zero Mile Presents — creating and developing an unmatched infrastructure for artist development and audience reach. More information can be found at www.aegpresents.com or find us on [Facebook](#), [Twitter](#) and [Instagram](#).

About Virgin Hotels Las Vegas

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of Curio Collection by Hilton. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Sun Casino, operated by Mohegan Gaming & Entertainment; a five-acre desert pool oasis including Élia Beach Club and a multi-functional event lawn; live music and entertainment theater with 4,500 capacity; 24 Oxford showroom accommodating 650 guests; an exclusive portfolio of twelve food and beverage venues including Todd English's Olives, Kris Yenbamroong's Night + Market, the legendary Nobu, Michael and David Morton's One Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera by global hospitality company Hakkasan Group, the sports entertainment, daylife and nightlife venue Money, Baby! from Justin Massei and Mikis Troyan of Clive Collective, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream and Orlando Development. The off-Strip playground is located at 4455 Paradise Road. For more information, visit www.virginhotelslv.com.

About Virgin Hotels

Virgin Hotels is a lifestyle hospitality brand that combines heartfelt service, straightforward value, and a seamless, personalized hotel experience with the track record of innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for 50 years. Each property intermixes a passion for food and beverage with music and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. Virgin Hotels Chicago - named the "#1 Hotel in the United States" in 2016 and "#1 Hotel in Chicago" in 2016, 2017, and 2020 by the Conde Nast Traveler's Readers' Choice Awards - Virgin Hotels Dallas - named the "#16 Hotel in Texas" - Virgin Hotels Nashville and Virgin Hotels Las Vegas are now open. Locations in New York, New Orleans, Miami and Edinburgh to follow. Virgin Hotels continues to explore hotel and office conversions and ground-up development in Boston, Los Angeles, Austin, Seattle, and London.

About Curio Collection by Hilton

[Curio Collection by Hilton](#) is a global portfolio of more than 100 one-of-a-kind hotels and resorts in nearly 30 countries and territories. Curio Collection properties offer travelers authentic, curated experiences through distinctly local offerings and elevated amenities, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](#). To make reservations, travelers can visit curiocollection.com. Read the latest brand and hotel stories at newsroom.hilton.com/curio, and connect with Curio Collection on [Facebook](#), [Instagram](#) and [Twitter](#).