

FOR IMMEDIATE RELEASE

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CURIO COLLECTION
by Hilton™

OUTDOOR ENTERTAINMENT KICKS OFF AT THE EVENT LAWN AT VIRGIN HOTELS LAS VEGAS



(From left: Tribal Seeds, Billy Strings, Stephen Marley)

High-res images can be downloaded here: <https://spaces.hightail.com/space/m9WcYBCAZ0>

LAS VEGAS – The Event Lawn at **Virgin Hotels Las Vegas**, part of Curio Collection by Hilton, seamlessly turns an open outdoor space into an exciting, one-of-a-kind entertainment venue. The Event Lawn calendar of events includes a diverse lineup of entertainment which kicks off with Tribal Seeds on August 28 and multiple performances over Labor Day Weekend including bluegrass guitarist Billy Strings on Friday, September 3 and Saturday, September 4. Squeeze brings 'The Nomadband Tour' to the Event Lawn on Monday, September 6 and Stephen Marley makes a stop on October 28. Additional events to be announced soon.

"The Event Lawn is one of the most versatile live music venues in the city. The multi-function space is ideal for concerts as well as epicurean and cultural events. It also serves as a unique venue for group business. We're excited for our guests to experience the venue first-hand with these upcoming outdoor concerts," said Gary Scott, chief operating officer of JC Hospitality, owner of Virgin Hotels Las Vegas.

The San Diego-based Reggae band, **Tribal Seeds**, featuring Jacobo brothers, Steven Rene and Tony-Ray will kick off this year's entertainment lineup at the Event Lawn on Saturday, August 28. Tickets start at \$25. Bringing his traditional yet electric bluegrass sound will be GRAMMY Award winner **Billy Strings** for a two-night engagement on Friday, September 3 and Saturday, September 4. Tickets start at \$49.50. Chris Difford and Glenn Tilbrook of **Squeeze** have reunited and relaunched the 1970s chart topping rock band and will perform on Monday, Sept. 6 as part of '**The Nomadband Tour.**' Tickets start at \$43.50. Lastly, reggae icon and pioneer **Stephen Marley** takes over outdoor space on Thursday, October 28. Tickets start at \$26.50. All tickets purchased for the original Stephen Marley date will be transferred to October 28. Fans can request a refund at the point of purchase. Tickets for all shows are on sale now and can be purchased online at www.virginhotelslv.com. Additional performances to be announced soon.

Located steps away from the Event Lawn is the Promenade, which seamlessly connects the resort, the Event Lawn, the resort pool and a selection of the property's culinary destinations, including Todd English's Olives, Hakkasan Group's Casa Calavera and Kassi Beach House from restaurateur Nick Mathers.

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About Virgin Hotels Las Vegas

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of Curio Collection by Hilton. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Sun Casino, operated by Mohegan Gaming & Entertainment; a five-acre desert pool oasis including Élia Beach Club and a multi-functional event lawn; live music and entertainment theater with 4,500 capacity; 24 Oxford showroom accommodating 650 guests; an exclusive portfolio of twelve food and beverage venues including Todd English's Olives, Kris Yenbamroong's Night + Market, the legendary Nobu, Michael and David Morton's One Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera by global hospitality company Hakkasan Group, the sports entertainment, daylife and nightlife venue Money, Baby! from Justin Massei and Mikis Troyan of Clive Collective, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream and Orlando Development. The off Strip playground is located at 4455 Paradise Road. For more information, visit www.virginhotelslv.com.

About Virgin Hotels

Virgin Hotels is a lifestyle hospitality brand that combines heartfelt service, straightforward value, and a seamless, personalized hotel experience with the track record of innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for 50 years. Each property intermixes a passion for food and beverage with music and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. Virgin Hotels Chicago - named the "#1 Hotel in the United States" in 2016 and "#1 Hotel in Chicago" in 2016, 2017, and 2020 by the Conde Nast Traveler's Readers' Choice Awards - Virgin Hotels Dallas - named the "#16 Hotel in Texas" - Virgin Hotels Nashville and Virgin Hotels Las Vegas are now open. Locations in New York, New Orleans, Miami and Edinburgh to follow. Virgin Hotels continues to explore hotel and office conversions and ground-up development in Boston, Los Angeles, Austin, Seattle, and London.

About Curio Collection by Hilton

[Curio Collection by Hilton](http://CurioCollectionbyHilton) is a global portfolio of more than 100 one-of-a-kind hotels and resorts in nearly 30 countries and territories. Curio Collection properties offer guests authentic, curated experiences through distinctly local offerings and elevated amenities, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](http://HiltonHonors). Experience a positive stay at Curio Collection by Hilton by booking at curiocollection.com or through the industry-leading [Hilton Honors app](http://HiltonHonorsapp). [Hilton Honors](http://HiltonHonors) members who book directly through preferred Hilton channels have access to instant benefits. Learn more about the brand at newsroom.hilton.com/curio, and follow Curio Collection by Hilton on Facebook, Instagram and Twitter.

Media Contacts for Virgin Hotels Las Vegas

Kirvin Doak Communications
Terri Maruca | Emily Clayton
VirginHotelsLV@kirvindoak.com
702.737.3100