

FOR IMMEDIATE RELEASE

June 28, 2021



CURIO COLLECTION
by Hilton™

**GRAMMY AWARD-WINNING BILLY STRINGS TO PERFORM AT
THE EVENT LAWN AT VIRGIN HOTELS LAS VEGAS, SEPT. 3 & 4**

Tickets are on sale now at [virginhotelslv.com](https://www.virginhotelslv.com)



High-res images can be downloaded here: <https://spaces.hightail.com/receive/T7XZtRqWMI>

LAS VEGAS—GRAMMY Award-winning bluegrass singer, songwriter and musician **Billy Strings** will perform live at the **Event Lawn at Virgin Hotels Las Vegas**, part of Curio Collection by Hilton, Labor Day Weekend, **Friday, Sept. 3 and Saturday, Sept. 4**. The Event Lawn is an exciting new outdoor entertainment venue at the reimagined Virgin Hotels Las Vegas. Tickets are on sale now at www.virginhotelslv.com.

“We are excited to bring Billy Strings to the Event Lawn at Virgin Hotels Las Vegas as we continue to grow our diverse line-up of entertainment programming,” said Gary Scott, COO of JC Hospitality, owner of Virgin Hotels Las Vegas. “The unique outdoor venue will pair perfectly with his eclectic bluegrass sound.”

Since 2017, Billy Strings has taken the bluegrass world by storm, with the release of his debut LP, “Turmoil and Tinfoil.” Since his debut only four years ago, he has taken home a slew of awards including Guitar Player of the Year and New Artist of the Year at the 2019 International Bluegrass Music Awards and was selected as one of Rolling Stone’s “New Country Artists to Know” in 2017. Earlier this year, Billy Strings won Best Bluegrass Album at the 63rd Annual GRAMMY Awards for his critically acclaimed record, “HOME.” He also topped Billboard’s 2020 year-end charts in both top bluegrass artists and top bluegrass album for “HOME.” Billy Strings is known as a captivating live performer as he keeps the improvisational tradition of bluegrass alive while incorporating elements of several diverse genres.

Tickets are on sale now, starting at \$49.50 (+ applicable taxes and fees), and can be purchased at www.virginhotelslv.com.

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About Virgin Hotels Las Vegas

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of Curio Collection by Hilton. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Sun Casino, operated by Mohegan Gaming & Entertainment; a five-acre desert pool oasis including Élia Beach Club and a multi-functional event lawn; live music and entertainment theater with 4,500 capacity; 24 Oxford showroom accommodating 650 guests; an exclusive portfolio of twelve food and beverage venues including Todd English's Olives, Kris Yenbamroong's Night + Market, the legendary Nobu, Michael and David Morton's One Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera by global hospitality company Hakkasan Group, the sports entertainment, daylife and nightlife venue Money, Baby! from Justin Massei and Mikis Troyan of Clive Collective, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream and Orlando Development. The off-Strip playground is located at 4455 Paradise Road. For more information, visit www.virginhotelslv.com.

About Virgin Hotels

Virgin Hotels is a lifestyle hospitality brand that combines heartfelt service, straightforward value, and a seamless, personalized hotel experience with the track record of innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for 50 years. Each property intermixes a passion for food and beverage with music and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. Virgin Hotels Chicago - named the "#1 Hotel in the United States" in 2016 and "#1 Hotel in Chicago" in 2016, 2017, and 2020 by the Conde Nast Traveler's Readers' Choice Awards - Virgin Hotels Dallas - named the "#16 Hotel in Texas" - Virgin Hotels Nashville and Virgin Hotels Las Vegas are now open. Locations in New York, New Orleans, Miami and Edinburgh to follow. Virgin Hotels continues to explore hotel and office conversions and ground-up development in Boston, Los Angeles, Austin, Seattle, and London.

About Curio Collection by Hilton

[Curio Collection by Hilton](http://CurioCollectionbyHilton.com) is a global portfolio of more than 100 one-of-a-kind hotels and resorts in nearly 30 countries and territories. Curio Collection properties offer travelers authentic, curated experiences through distinctly local offerings and elevated amenities, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](http://HiltonHonors.com). To make reservations, travelers can visit curiocollection.com. Read the latest brand and hotel stories at newsroom.hilton.com/curio, and connect with Curio Collection on [Facebook](https://www.facebook.com/curiocollection), [Instagram](https://www.instagram.com/curiocollection) and [Twitter](https://twitter.com/curiocollection).

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