

March 26, 2021



**VIRGIN HOTELS LAS VEGAS UNLOCKS THE DOORS AND
WELCOMES VISITORS IN CELEBRATORY FASHION**



High-res images can be downloaded [here](#).

B-roll can be downloaded [here](#).

(Credit: Kabik Photo Group)

LAS VEGAS – [Virgin Hotels Las Vegas, Curio Collection by Hilton](#), officially opened to the public, welcoming invited guests, locals and visitors to the newly reimagined casino-resort on Thursday, March 25, 2021 in triumphant fashion. Virgin Hotels Las Vegas delivers a one-of-a-kind integrated resort experience with 1,500 Chambers and suites, the 60,000 sq. ft. Mohegan Sun Casino, operated by Mohegan Gaming & Entertainment; a five-acre desert pool oasis including a multi-functional event lawn; an exclusive portfolio of twelve food and beverage venues, and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop.

The evening kicked off with a ceremonial door unlocking by Richard “Boz” Bosworth, President and CEO, JC Hospitality, owner of Virgin Hotels Las Vegas along with property executives, partners and local officials. Property partners included Mohegan Gaming & Entertainment Interim COO Ray Pineault, Virgin Hotels CEO James Birmingham and Hilton Executive Vice President & President of Americas Danny Hughes who all shared their enthusiasm on the opening of the property, the return of travel and most importantly the energy that a property such as Virgin Hotels Las Vegas brings to the destination.

The opening festivities featured Clark County Commissioner Jim Gibson who officially declared Thursday, March 25, 2021 “Virgin Hotels Las Vegas Day” in the county as well as presented Bosworth with a key to the Las Vegas Strip. In traditional fashion, Mohegan Tribal Councilors Joe Soper and Ken Davison presented a gift to Bosworth and Lou Serafini, President and Chief Executive Officer of Fengate, including a hand-crafted Mohegan gourd, sweetgrass and a Mohegan blanket.

The event concluded with a surprise arrival from the cast of Virgin Hotels Las Vegas' "Us. Unstoppable." campaign as they danced their way to the property atop the signature red double-decker bus and then sashayed down the red carpet into the resort.

"There are positive signs pointing to another great Las Vegas comeback. No city does it better than Las Vegas," said Richard "Boz" Bosworth. "We are so excited that we have our team members back to work and that our doors are open to welcome back locals and tourists to the city."

Reservations are currently being accepted and can be made directly on the hotel's website, www.virginhotelslv.com or by calling 800.693.7625.

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About Virgin Hotels Las Vegas

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of the Curio Collection by Hilton™. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Sun Casino, operated by Mohegan Gaming & Entertainment; a five-acre desert pool oasis including a multi-functional event lawn; live music and entertainment theater with 4,500 capacity; 24 Oxford showroom accommodating 650 guests; an exclusive portfolio of twelve food and beverage venues including Todd English's Olives, Kris Yenbamroong's Night + Market, the legendary Nobu, Michael and David Morton's One Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera by global hospitality company Hakkasan Group, the sports entertainment, daylife and nightlife venue Money, Baby! from Justin Massei and Mikis Troyan of Clive Collective, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream and Orlando Development. The off-Strip playground is located at 4455 Paradise Road. For more information, visit www.virginhotelslv.com.

About Virgin Hotels

Virgin Hotels is a lifestyle hospitality brand that combines heartfelt service, straightforward value, and a seamless, personalized hotel experience with the track record of innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for 50 years. Each property intermixes a passion for food and beverage with music and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. Virgin Hotels Chicago - named the "#1 Hotel in the United States" in 2016 and "#1 Hotel in Chicago" in 2016, 2017, and 2020 by the Conde Nast Traveler's Readers' Choice Awards - Virgin Hotels Dallas - named the "#16 Hotel in Texas" - Virgin Hotels Nashville and Virgin Hotels Las Vegas are now open. Locations in New York, New Orleans, Miami and Edinburgh to follow. Virgin Hotels continues to explore hotel and office conversions and ground-up development in Boston, Los Angeles, Austin, Seattle, and London.

About Curio Collection by Hilton

[Curio Collection by Hilton](http://www.curio.com) is a global portfolio of nearly 100 one-of-a-kind hotels and resorts. Curio Collection properties offer travelers authentic, curated experiences through distinctly local offerings and elevated amenities, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](http://www.hilton.com/hilton-honors). Read the latest brand and hotel stories at newsroom.hilton.com/curio, and connect with Curio Collection on [Facebook](https://www.facebook.com/curio), [Instagram](https://www.instagram.com/curio), and [Twitter](https://twitter.com/curio).

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